

MEMBERSHIP APPLICATION

LOOKOUT MOUNTAIN PARKWAY ASSOCIATION

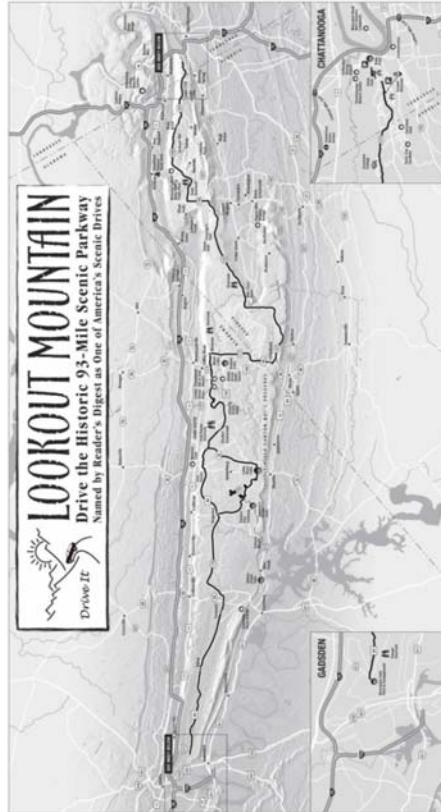
\$15.00 INDIVIDUAL MEMBERSHIP

\$25.00 BUSINESS MEMBERSHIP

| | |
|---------------|----------|
| Business Name | |
| Contact Name | |
| Address | |
| City | |
| State | Zip Code |
| Telephone | |
| Email | |
| Website | |

RETURN APPLICATION TO:

Lookout Mountain Parkway Association
C/O DeKalb County Tourist Association
1503 Glenn Blvd. SW
Fort Payne, AL 35967
(256) 845-3957



For more information
Go to

www.LookoutMountainParkway.org

CALL (888) 805-4740



LOOKOUT
MOUNTAIN
PARKWAY

Are you missing
Something?

We may have it....

www.LookoutMountainParkway.org

GOALS

- Maintain and continually improve the beauty of our parkway.
- Solicit county, state and national support for the parkway as a state scenic parkway in all three states (Alabama is already done) .
- Work toward the entire parkway becoming a National Scenic Byway.
- Work with local, state and federal government agencies in support of long term view shed improvements.
- Offer our members advertising and marketing support through our website, brochures, map and by providing public educational formats and public presentations.
- Create an annual driving festival that covers the entire parkway. Members would participate by having sales, entertainment, park lectures, food, adventure (hiking, biking) etc.
- Increase membership so most business along the parkway benefit from our efforts.

ABOUT THE PARKWAY

Come and join us in promoting and developing an environmentally protected, tourist friendly and magically beautiful drive across the entire 93 mile top of Lookout Mountain as it stretches across three states from Gadsden, AL to Chattanooga, TN. We have already been named by *Reader's Digest* as one of "America's Most Scenic Drives". We are featured in *National Geographic's Traveler Magazine* as a "Best Driving Tour" of Appalachia. We are a favorite among motorcycle and vintage car clubs. We are a well deserved route for scenic leisure travelers. Just think about what we have! No wonder we are already a state scenic parkway in Alabama and are working towards the same in Georgia and Tennessee. After that we intend on becoming a National Scenic Byway. Let's take our virtual journey now. Beginning in Gadsden, Alabama at Noccalula Falls Park with a beautiful 90+ foot waterfall. While there you can visit the wild animal habitat and ride the train around the park. From there north the stops are too many to list here but the major ones are Little River Canyon National Preserve and the Canyon rim drive with Graces High Falls and Little River Falls. Next is DeSoto State Park and DeSoto Falls (104'). Stop at Sally Howard Chapel built into a rock outcrop. Next is a beautiful tree lined drive past Cloudmont Golf and Ski Resort up to

the quaint mountain village of Mentone. Restaurants, gift shops, antique stores, B&B's and cabins abound. After Mentone you'll head for the east brow of the mountain in Cloudland, Georgia. You will get plenty of scenic views along the eastern brow before heading back to the western brow with a sure stop at Cloudland Canyon State Park. As you work your way north, you can Hang Glide off the mountain, stop at some scenic overlooks and end up at Rock City just before you head into Lookout Mountain Tennessee. Here the eating and shopping abound. You can tour Civil War history at Point Park or take the Incline Railway down the mountain. Our journey ends at beautiful Ruby Falls just before you head down the mountain into Chattanooga.

We Need Your Help!

Won't you join us and help us become a National Scenic Byway and help promote your business or attraction along the way?

MEMBERSHIP FEES

Fill out the application and enclose your membership fee today!

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|-------------------|------------------|
| Business | \$25.00 annually |
| Individual | \$15.00 annually |